

# Data protection

This website (hereinafter "Website") is provided by Wilhelm Rosebrock GmbH & Co. KG (hereinafter "us" or "we"). With the following privacy policy, we inform you about the processing of your personal data and the rights to which you are entitled.

The laws underlying this privacy policy (GDPR und BDSG-new) entered into force on 25 May 2018.

## 1. Name and address of the controller

As a data subject, you can contact our controller directly with any questions or suggestions on data protection.

Responsible person within the meaning of the GDPR, other applicable data protection laws in the member states of the European Union and other regulations with data protection content is:

Wilhelm Rosebrock GmbH & Co. KG  
General Manager Mr. Martin Sommer  
Albert-Bote-Straße 11  
28197 Bremen-GVZ  
Tel.: +49 (0) 4 21 / 520 00 - 0  
E-Mail: mail@rosebrock.com

## 2. Purpose of processing your personal data

By processing your personal information, we want to ensure that you have a user-friendly, safe and efficient service that is tailored to your individual needs and wishes. We process your personal data in particular if it is essential for the functioning of our website and our services and to provide the services you requested.

In addition, we offer you on our website various services that are not just for informational benefit. If you wish to use these services, you must provide additional personal information. We use this data in accordance with the following data processing principles in order to provide the service you have selected.

We process your personal data only with your prior consent. We only waive your prior consent if we cannot obtain your consent beforehand for real reasons and the processing of your data is expressly permitted by law.

### **3. Legal basis for the processing of your personal data**

The legal basis for processing your personal data arises from the European General Data Protection Regulation (GDPR), the Federal Data Protection Act new (BDSG-new) as well as other relevant laws.

The legal basis of the GDPR:

#### **Art. 6 I lit. a GDPR**

processing of personal data after obtaining the consent of the data subject for the personal data concerning him for one or more specific purposes

#### **Art. 6 I lit. b GDPR**

Processing of personal data is required to fulfill a contract or to carry out pre-contractual measures to which the data subject is a party, and which are made at the request of the data subject

#### **Art. 6 I lit. c GDPR**

Processing of personal data to fulfill a legal obligation to which we are subject

#### **Art. 6 I lit. d GDPR**

Processing of personal data for the protection of vital interests of the data subject or another natural person

#### **Art. 6 I lit. e GDPR**

Processing of personal data for the performance of a task of public interest or in the exercise of official authority delegated to the controller

#### **Art. 6 I lit. f GDPR**

processing of personal data for the protection of our legitimate interest or a third party, unless the interests or fundamental rights and freedoms of the data subject requiring the protection of personal data prevail, in particular if the data subject is concerned a child is acting.

### **4. Protection of minors**

All persons under the age of 16 should not submit any personal information to us without the consent of their parent or guardian. We do not collect personally identifiable information about children and adolescents and do not share such information with third parties.

## **5. Categories of recipients of personal data**

### **5.1. Transfer of personal data to external service providers**

We can also forward your personal data to external service providers for processing:

- to fulfill our legal notification obligations acc. Art. 6 I lit. c GDPR, which includes in particular public authorities (e.g. social security funds, tax authorities or law enforcement authorities)
- to fulfill a contract or pre-contractual obligations acc. Art. 6 I lit. b GDPR (e.g. payment service provider)
- on the basis of a legitimate interest acc. Art. 6 I lit. f GDPR (for example, service providers such as web hosts, external data centers, credit institutions, printers, courier companies, accounting firms, etc.)
- on the basis of your consent acc. Art. 6 I lit. a GDPR

Should you take part in promotions or sweepstakes, sign a contract with us or use similar services that we offer together with other partners, we can pass on your data to external service providers. You will receive further information before you enter your data and directly in the offer description.

All external service providers commissioned by us are carefully selected, bound by our instructions and monitored regularly by us.

If we commission third parties on the basis of a contract processing contract, we observe Art. 28 GDPR.

### **5.2. Disclosure of personal data outside the European Economic Area (EEA)**

On our website we use functions of external providers based in non-European countries. Your personal data can therefore also be processed and stored outside the EU. We only transfer your personal data outside the European Economic Area (EEA) if the European Commission has been certified by the European Commission as having an adequate level of data protection or privacy guarantees. Data may also be transmitted to a non-European third country if we inform you in advance and if you give us your consent. In addition, we can agree with the provider the standard contractual clauses for the protection of personal data.

For more information, see

<https://www.privacyshield.gov/welcome>

[http://ec.europa.eu/justice/data-protection/document/citizens-guide\\_en.pdf](http://ec.europa.eu/justice/data-protection/document/citizens-guide_en.pdf)

### **5.3. Data erasure and storage duration**

Your personal data will be deleted or blocked if the purposes for which it was collected or otherwise processed are no longer available. We store your personal data for the period in which claims (for example, statutory limitation periods of up to 30 years) can be asserted against us. In addition, data storage is only possible if the European or German legislator does so for verification and retention periods, e.g. Commercial Code (HGB), Tax Code (AO) or Money Laundering Act (GWG). The blocking or deletion of personal data is carried out by us, if a legally standardized storage period expires. Otherwise, the necessity exists for the further storage of the data for a contract conclusion or a contract fulfillment.

## **6. Your rights as an affected person**

You have a right to your personal data

- confirmation and information,
- rectification,
- deletion,
- limitation of processing,
- objection to the processing and
- data portability.

You also have the right to complain to us about the processing of your personal data by a data protection supervisory authority.

Your inquiries will be processed within 30 days. We may request that you enclose with your request a photocopy of proof of your identity.

### **6.1 Right to confirmation and to information**

You have a right to free information as to whether we process personal data about you. If this is the case, they have a right to information about such personal data and to the following information:

- the processing purposes;
- the categories of personal data being processed;
- the recipients or categories of recipients to whom the personal data have been disclosed or are still being disclosed, in particular to recipients in third countries or to international organizations;
- if possible, the planned duration for which the personal data will be stored or, if this is not possible, the criteria for determining that duration;
- the right of rectification or erasure of the personal data concerning them or restriction of processing by the controller or a right to object to such processing;
- the existence of a right of appeal to a supervisory authority;
- if the personal data are not collected from the data subject, all available information on the source of the data;

- the existence of automated decision-making including profiling according to Art. 22 I, IV GDPR and - at least in these cases - meaningful information about the logic involved, and the scope and intended impact of such processing on the data subject.

If your personal data are transmitted to a third country or to an international organization, you have the right to be informed of the appropriate guarantees under Art. 46 GDPR in connection with the transfer.

We provide you with a copy of the personal data that is the subject of the processing. For any additional copies you request, we may charge a reasonable fee based on administrative costs. If you submit the application electronically, we will provide you with the information in a standard electronic format, unless you specify otherwise. Your right to receive a copy under paragraph 3 shall not affect the rights and freedoms of others.

## **6.2 Right to rectification (Art. 16 GDPR)**

You have a right to immediate correction if your personal information has been stored incorrectly or incompletely with us. You can contact our (data protection officer) (the controller) at any time. You can also assert your right by means of a supplementary statement. The purpose of the processing must be taken into account.

## **6.3 Right to cancellation / "right to be forgotten" (Art. 17 GDPR)**

You have the right under Art. 17 GDPR at any time to demand the immediate deletion of your personal data if one of the following reasons is present and the processing is no longer necessary:

- Your personal information has been collected or otherwise processed for purposes for which your information is no longer needed.
- You revoke your appointment pursuant to Art. 6 I lit. a GDPR or Art. 9 II lit. a GDPR consent given to GDPR and other legal bases for the processing are not given.
- You file an objection under Art. 21 I GDPR against the processing of your data for reasons that arise from your particular situation. This also applies to a profiling based on the GDPR. Thereafter, we will no longer process your personal information unless we can demonstrate compelling legitimate grounds for processing that outweigh your interests, rights and freedoms, or the processing is intended to assert, exercise or defend legal claims.
- In accordance with Art. 21 II GDPR, you object to the processing of your personal data in order to operate direct mail. This also applies to the profiling, as far as it is associated with such direct mail.
- Your personal data has been processed unlawfully.

- The deletion of your personal data is necessary to fulfill a legal obligation under the law of the European Union or German law.
- Your personal data has been collected for the consent of a child in relation to information society services offered pursuant to Art. 8 I GDPR.

If your personal data have been made public by us and if we as the person in charge under Art. 17 I GDPR are obliged to delete your personal data, we shall take appropriate measures, including technical ones, for deleting your personal data, taking into account the available technology and the costs of implementation. Data Controllers who process your published personal information should inform you that you have requested the deletion of all links to such personal data or copies or replications of such personal data from those other data controllers, unless the processing is necessary.

#### **6.4 Right to limit processing (Art. 18 GDPR)**

You have the right to require us to restrict processing if any of the following conditions apply:

- You deny the accuracy of your personal information for a period of time that enables us to verify the accuracy of your personal information;
- the processing is unlawful, and you refuse to delete the personal data and instead request the restriction of the use of personal data;
- We no longer need your personal information for processing purposes, but you need it to assert, exercise or defend your rights, or
- You have objected to the processing under Art. 21 I GDPR, as long as it is not certain that our legitimate reasons prevail over yours.

If processing has been restricted in accordance with Art. 21 I GDPR, your personal data may only be used with your consent or for the purpose of asserting, exercising or defending legal claims or protecting the rights of another natural or legal person or for important reasons the public interest of the Union or of a Member State.

If you have restricted the processing according to Art. 21 I GDPR, you will be notified by us before the restriction is lifted.

#### **6.5 Data transferability (Art. 20 GDPR)**

You have the right to receive the personal information you have provided to us in a structured, common and machine-readable format, and you have the right to transfer that information to another person without hindrance from us, provided that

- the processing on a consent according to Art. 6 I lit. a GDPR or Art. 9 II lit. a GDPR or on a contract pursuant to Art. 6 I lit. b GDPR is based and
- the processing is done using automated procedures.

In exercising your right to data transferability under paragraph 1, you have the right to obtain that your personal information be transmitted directly by us to another party, as far as technically feasible.

The exercise of the right under paragraph 1 of this Article is without prejudice to Art. 17 GDPR. This right does not apply to any processing necessary for the performance of a task that is in the public interest or in the exercise of official authority that has been delegated to us.

The right under paragraph 1 shall not affect the rights and freedoms of other persons.

## **6.6 Right to object (Art. 21 GDPR)**

You have the right at any time, for reasons that arise from your particular situation, against the processing of personal data relating to your personal data, which pursuant to Art. 6 I lit. e or f GDPR takes an objection; this also applies to profiling based on these provisions. We no longer process personal information, unless we can demonstrate compelling legitimate grounds for processing that outweigh your interests, rights and freedoms, or the processing is for the purposes of asserting, exercising or defending legal claims.

If personal data is processed in order to operate direct mail, you have the right to object at any time to the processing of your personal data concerning the purpose of such advertising; this also applies to profiling insofar as it is associated with such direct mail.

If you object to the processing for direct marketing purposes, we will no longer process the personal data for these purposes.

You have been informed at the latest at the time of the first communication with us expressly on the rights referred to in Art. 21 paragraphs 1 and 2 GDPR; this notice has been given in an understandable and separate form.

Regarding the use of information society services, regardless of Directive 2002/58 / EC, you can exercise your right to object through automated procedures that use technical specifications.

You have the right, for reasons arising out of your particular situation, to object to the processing of your personal data relating to the processing of your personal data for scientific, historical or statistical purposes under Art. 89 I GDPR, unless processing is necessary to fulfill a public interest task.

If you exercise your right to object, we ask you to inform us of the grounds for opposition. If your objection is justified, we examine the situation and either stop the processing of the data or inform you of our compelling reasons worthy of protection, on the basis of which we will continue our data processing.

## **6.7 Automated decisions in individual cases including profiling (Art. 22 GDPR)**

You have the right not to be subjected to a decision based solely on automated processing - including profiling - that will have legal effect or similarly affect you in a similar manner.

That does not apply if the decision

- is required for the conclusion or performance of a contract between us and you,
- is permitted under Union or Member State legislation to which we are subject, and where such legislation contains appropriate measures to safeguard the rights and freedoms and your legitimate interests, or
- with your express consent.

In such cases, we will take reasonable steps to safeguard your rights and freedoms, as well as your legitimate interests, including at least the right to obtain the intervention of a person on our part, to express our own viewpoint and to contest the decision.

Decisions pursuant to Art. 22 II GDPR may not be based on special categories of personal data pursuant to Art. 9 I GDPR unless Art. 9 II lit. a GDPR and g GDPR reasonable measures have been taken to protect your rights and freedoms and your legitimate interests.

## **6.8 Right to revoke a data protection consent**

You have the right to revoke the consent given to us for the processing of your personal data at any time with future effect, according to Art. 7 III GDPR. Please use the contact details above.

## **6.9 Right of appeal to the competent supervisory authority**

In the event of data protection violations, you have the right of appeal to the competent supervisory authority. The competent supervisory authority in data protection matters is the state data protection officer of the federal state in which we have our headquarters. A list of data protection officers and their contact details are available at the following link:

[https://www.bfdi.bund.de/DE/Infothek/Anschriften/Links/anschriften\\_links-node.html](https://www.bfdi.bund.de/DE/Infothek/Anschriften/Links/anschriften_links-node.html).

## **7. Provision of our website and creation of log files**

For technical reasons, we automatically collect the following data and save them as "server log files", which your Internet browser transmits to our provider or server before our website is displayed:

- used browser type and version
- Operating system and interface used
- Access status / HTTP status code
- Amount of transmitted data in bytes
- Source from which you came to our website (Referrer URL)
- Visited website
- Date and time of your request
- Time shift to Greenwich Mean Time (GMT) between requesting host and

- Web Server
- used (IP) address.

This data collection is completely independent of whether you register or otherwise transfer personal data to us. There is data storage in our system but separate from other personal data.

The legal basis for the temporary data storage and storage of the log files is Art. 6 I lit. f GDPR.

The purpose of temporary storage in logfiles is to make our website available to you. The data is evaluated for statistical purposes only, to improve our website and our offer. An evaluation for marketing purposes does not take place.

The stored data in logfiles will be deleted after seven days at the latest. A longer storage takes place only if the data are anonymized, so that an assignment is no longer possible.

Since the collection of data for the provision of our website and the storage of data in log files are mandatory, you have no disagreement.

## 8. Cookies

This website uses cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services. You consent to our cookies if you continue to use our website.

Cookies are small text files that can be used by websites to make a user's experience more efficient.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

Our website uses the following cookies:

- Transient cookies
- Persistent cookies

The Transient Cookies are automatically deleted on your computer when you log out, leave our website or close your browser. These are mostly session cookies. These cookies contain a so-called session ID, which consists of a random unique string (numbers and letters). These small pieces of information enable a clear recognition of the cookie, which allows web pages and servers to be associated with the specific internet browser in which the cookie was stored. This allows the visited web pages and servers to distinguish the respective person's browser from other internet browsers with other cookies. Your Internet browser can thus be recognized and identified via the unique session ID.

The persistent cookies, on the other hand, are only deleted after the expiry of a specified period, which varies according to the type of cookie. In the security settings of your browser, you can delete these cookies at any time.

The purpose of this recognition is to make the visit to our website more effective and secure. As a visitor to a website that uses cookies, you must, for example, do not re-enter your credentials each time you visit the website because this is done by the website and the cookie stored on the

user's computer system. In addition, we use cookies on our website that analyze and evaluate your surfing behavior during your website visit. These are the purposes of our legitimate interest in processing your personal data in accordance with Art. 6 I lit. f GDPR. In addition, you have your consent to the use of cookies as per Art. 6 I lit. a GDPR granted.

All data collected by us are pseudonymized by a technical procedure, so that the collected data cannot be assigned to you personally anymore. Storage with your other personal data does not take place.

When you visit our website, you will be informed about the use of analysis cookies by means of an information banner and referred to this privacy policy. You will also be notified of the possibilities of setting the browser for the purpose of preventing the processing of your personal data. If you disable cookies, the functionality of our website may be limited.

You can delete cookies in the following browsers and change the cookie settings as follows:

Google Chrome: <https://support.google.com/chrome/answer/95647?hl=de>

Mozilla Firefox: <https://support.mozilla.org/de/kb/cookies-loeschen-daten-von-websites-entfernen>

Apple Safari: <https://support.apple.com/de-de/guide/safari/sfri11471/mac>

Microsoft Internet Explorer: <https://support.microsoft.com/de-de/help/17442/windows-internet-explorer-delete-manage-cookies>

Opera: <https://help.opera.com/de/latest/web-preferences/>

iPhone, iPad or Apple accessories: <https://support.apple.com/en-us/HT201265>

Android Phones or Accessories: <https://hubpages.com/technology/How-to-delete-internet-cookies-on-your-Droid-or-any-Android-device>

There is no possibility to prevent the transmission of Flash cookies via the settings of your browser. Use here the settings of the Flash Player.

Your consent applies to the following domains: rosebrock.com

Your current state: Use necessary cookies only.

[Change your consent](#)

Cookie declaration last updated on 05/11/2019 by [Cookiebot](#):

#### Necessary (2)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Provider	Purpose	Expiry	Type
CookieConsent	<a href="#">Cookiebot</a>	Stores the user's cookie consent state for the current domain	1 year	HTTP Cookie
fe_typo_user	rosebrock.com	Preserves users states across page requests.	Session	HTTP Cookie

## Marketing (12)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Name	Provider	Purpose	Expiry	Type
GPS	<a href="#">YouTube</a>	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.	1 day	HTTP Cookie
IDE	<a href="#">Google</a>	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year	HTTP Cookie
PREF	<a href="#">YouTube</a>	Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.	8 months	HTTP Cookie
test_cookie	<a href="#">Google</a>	Used to check if the user's browser supports cookies.	1 day	HTTP Cookie
VISITOR_INFO1_LIVE	<a href="#">YouTube</a>	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days	HTTP Cookie
YSC	<a href="#">YouTube</a>	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	HTTP Cookie
yt-remote-cast-installed	<a href="#">YouTube</a>	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-connected-devices	<a href="#">YouTube</a>	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-device-id	<a href="#">YouTube</a>	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-fast-check-period	<a href="#">YouTube</a>	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-app	<a href="#">YouTube</a>	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-name	<a href="#">YouTube</a>	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage

## 9. Web analytics tools

We use web analysis services for the purpose of market research and the creation of anonymous user profiles of website visitors, by means of which we optimize, develop and adapt our website. This will attract new visitors to our website and increase our visibility. These interests are legitimate interests within the meaning of the GDPR.

For this purpose, we use cookies. The user data of our website collected by the cookie such as

- used browser type and version
- Operating system and interface used
- Source from which you came to our website (Referrer URL)
- Date and time of your request
- used (IP) address.

are transmitted to server and stored.

This data may be transmitted to third parties, if required by law or if third parties perform data order processing.

(IP) addresses are anonymized and not linked to other data related to the user, so that an individual assignment is not possible.

If you do not wish to collect data from our website, you can prevent or restrict the storage or installation of cookies by setting your browser software accordingly. Already saved cookies can be deleted at any time. This can also be done automatically. If you disable cookies, the functionality of our website may be limited.

You can object to the data collection at any time. For the communication of the objection please use the specified contact data.

### 9.1 Powermail CAPTCHA

We use on our website to protect our input forms the service Powermail CAPTCHA, the Powermail Development Team, TYPO3 Association, Sihlbruggstrasse 105, CH 6340 Baar, Switzerland.

This web service allows us to distinguish whether data entry is of human origin or of automated machine origin.

Powermail uses cookies for this web analytics (see above for cookies). The cookies are stored cross-device for the purpose of analyzing your usage behavior during the visit of our website. The following data are collected:

- used browser type and version
- Operating system and interface used
- Source from which you came to our website (Referrer URL)
- Date and time of your request

- Mouse movements in the area of the "CAPTCHA" checkbox
- Presentation instructions
- scripts
- Usage behavior
- used (IP) address

These data are usually not forwarded or stored to third parties.

The legal basis for the processing of personal data is Art. 6 I lit. f GDPR. We have a legitimate interest in ensuring that our website is not abused by automated and automated processing and in determining the individual will-solemnity of actions on the Internet and the prevention of misuse and spam. By anonymizing your (IP) address, your interest in the protection of your personal data will be adequately taken into account. In addition, you have your consent to the use of cookies gem. Art. 6 I lit. a GDPR granted.

Your data will be deleted as soon as we no longer need it for our recording purposes. This is the case after a maximum of 24 months.

For more information about Powermail's promotional use of data, settings and opt-out options, please visit the Powermail website: <https://typo3.org/legal-notice/>.

## 9.2 Google Web Fonts

We use Google Web Fonts, Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA.

When you visit our website, your browser loads the external fonts into your browser cache and can then display the texts. Google Web Fonts are displayed by a server call on Google. If your browser does not support Google Web Fonts, you will see a standard font of your device.

The following data are collected:  
- used (IP) address.

This data is typically transmitted to a Google server in the United States and stored in the United States. The US is not a Member State of the European Union (EU) or the European Economic Area (EEA) and thus a so-called third country. For the US as a state, there is no adequacy decision by the European Commission. However, Google has submitted to the EU Privacy Shield (EU-US agreement), which provides it with an adequate level of protection under Art. 45 I GDPR.

The legal basis for the processing of personal data is Art. 6 I lit. f GDPR. We have a legitimate interest in making our website consistent and easy to use.

For information on the purpose and scope of data collection and the further processing and use of data by Google, as well as your rights and options, please refer to the privacy policy of Google: <https://developers.google.com/fonts/faq>  
<https://www.google.com/policies/privacy/>

## 10. Using Social Plugins with Shariff Solution

We use Share buttons of social networks on our website with the purpose to make our offers better known. The legal basis is Art. 6 I lit. f GDPR. Our commercial purposes are a legitimate interest within the meaning of the GDPR.

The protection of your personal data is very important to us. For this reason, we do not use share buttons of the social networks on our website as plugins. We use the c't project "Shariff" on our website. "Shariff" uses only an HTML link to integrate the share buttons as a graphic in our website, so that when you visit our website, your Internet browser is still not connected to the server of the social network. Only after actively clicking on the share buttons of the respective social network will a new browser window open with the website of the respective social network. You leave our website and can in the new browser window (possibly after entering your login data as a member) with the local plugins of the respective provider to establish a direct connection.

The share buttons are indicated by icons or small stylized symbols.

More information about "Shariff" can be found at <http://www.heise.de/ct/artikel/Shariff-Social-Media-Buttons-mit-Datenschutz-2467514.html>

We integrate the following social networks on our website with "Shariff":

### 10.1 Facebook plugins with Shariff solution

We use the social plugins from social network Facebook, Facebook Inc., 1 Hacker Way, Menlo Park, California 94025, USA.

The protection of your personal data is very important to us. For this reason, we do not use share buttons of the social network Facebook on our website as plugins. We use the c't project "Shariff" on our website. "Shariff" uses only an HTML link to integrate the share buttons as a graphic in our website, so that when you visit our website, your Internet browser is still not connected to the server of Facebook. Only after you have actively clicked on the Facebook Share button, a new browser window will open with the Facebook page. You leave our website and can in the new browser window (possibly after entering your login data as a member) with the local plug-ins of Facebook connect directly.

We do not know and cannot influence whether and, if so, which personal data Facebook collects from you.

Information on the purpose and scope of the data collection and the further processing and use of the data by Facebook, as well as your rights and options, can be found in Facebook's privacy policy: <http://www.facebook.com/policy.php>

For general information about cookies and their deactivation please refer to this Privacy Policy (see above under "Cookies").

## 10.2 LinkedIn plugins with Shariff solution

We use the social plugins of the online LinkedIn service, LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA.

The protection of your personal data is very important to us. For this reason, we do not use Share buttons of the online service LinkedIn as plugins on our website. We use the c't project "Shariff" on our website. "Shariff" uses only an HTML link to integrate the share buttons as a graphic in our website, so that when you visit our website, your Internet browser is still not connected to the server manufactured by LinkedIn. Only after actively clicking on the LinkedIn Share button will a new browser window open on LinkedIn's website. You leave our website and can in the new browser window (possibly after entering your login data as a member) with the local plug-ins from LinkedIn connect directly.

We do not know if and which personal data LinkedIn collects from you.

For information on the purpose and scope of the data collection and further processing and use of the data by LinkedIn, as well as your rights and options, please refer to LinkedIn's privacy policy: <http://www.linkedin.com/legal/privacy-policy>

For general information about cookies and their deactivation please refer to this Privacy Policy (see above under "Cookies").

## 10.3 XING plug-ins with Shariff solution

We use on our website social plugins of the social network XING, Xing SE, Dammtorstraße 30, 20354 Hamburg, Germany.

The protection of your personal data is very important to us. Although XING does not store any (IP) addresses or personal data about the visit of our website in its data protection declaration in Germany and does not evaluate the usage behavior of the use of cookies in connection with the button "XING Share", we use Share on our website Buttons of the social network XING are not unreserved as plugins. We use the c't project "Shariff" on our website. "Shariff" uses only an HTML link to integrate the share buttons as a graphic in our website, so that when you visit our website, your Internet browser has not yet established a connection to the server of XING. Only after you have actively clicked the XING -Share button, a new browser window will open with the website of XING. You leave our website and can in the new browser window (if necessary, after entering your login data as a member) with the local plugins of XING record a direct connection.

We do not know if and which personal data XING collects from you.

Information on the purpose and extent of the data collection and the further processing and use of the data by XING as well as your rights and setting options can be found in XING's privacy policy: [https://www.xing.com/app/share?op=data\\_protection](https://www.xing.com/app/share?op=data_protection).

For general information about cookies and their deactivation please refer to this Privacy Policy (see above under "Cookies").

## **11. Use of the contact option**

On our website, we offer you the opportunity to write an e-mail via our contact form or to leave a message for contacting us. All data entered by you in the input mask (e.g. name, email address) is used and stored exclusively for the use of our offers. In addition, we store your (IP) address, the date and time of your registration in this context in order to protect you from misuse of your data and us from misuse of our online offer by unauthorized third parties. In order to be able to submit your personal data to us, you must first declare your consent and be informed of this privacy policy. We do not compare this data with data that you leave through other components of our website. A passing on to third does not take place.

We offer you the possibility to contact us via our given email address. All personal data that you submit to us will be stored by us. We do not compare this data with data that you leave through other components of our website. A passing on to third does not take place. Purpose of the processing of your personal data from the input mask and from an e-mail contact by you is processing your contact request.

If your contact does not constitute the conclusion of a contract, the legal basis for the processing of personal data after submission of your consent is Art. 6 I lit. a GDPR.

The legal basis for the processing of your personal data for the performance or performance of a contract or pre-contractual obligations of which you are party is also Art. 6 I lit. b GDPR.

Your details of personal data from the input fields of our contact form or from your e-mail will be deleted as soon as your communication with us has ended. This is the case if we can assume in real life that the purpose of your contact has been achieved. All further additional data will be deleted after seven days at the latest.

Your details of personal data during registration will be deleted as soon as your data is no longer needed to process and execute the contract or our pre-contractual obligations. If you have a continuing obligation, we will delete your data only after the end of the contract period. This does not apply if we must continue to store the data due to contractual or legal obligations. These include storage periods for the warranty or tax periods.

Your consent to data processing can be revoked at any time. For the communication of the objection please use the specified contact data.

You can delete the collected data at any time or change or correct the stored personal data.

## **12. Advertising by mail**

We have a legitimate interest in personalized direct mailing by sending offers and information about our products by mail. For this purpose, we store and process the following of your data from your information in the context of our contractual relationships:

- First and last name

- Mailing address
- Title
- academic degree
- Date of birth
- Occupational, branch or business name

The legal basis for the processing of personal data is Art. 6 I lit. f GDPR. We have a legitimate interest in personalized direct mail.

You can object to the storage and use of your data for this purpose at any time.

## 13. Map Tools

On our website, we use web service for displaying interactive (land) maps the following web services:

### **Google Maps using the 2-click solution**

On our website, we use Google Maps (API) from Google LLC., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. Google Maps is a web service for displaying interactive (land) maps to visually display geographic information. The use of this service will show you our location and facilitate your arrival.

The plugins are integrated into our website through the "2 click solution." When you visit our web pages, your internet browser does not establish a direct connection to the Google server - only if you actively click on the Google plugin and thus agree to the data transmission. If your browser connects directly to Google's servers Google will, after connecting, submit the content of the plugin directly to your browser and integrate it into the website, allowing Google to process and store any personal information about your website visit. If Google is redirected to your browser and incorporated into the website, we cannot control the amount of data Google collects, whether you have a profile on Google or are logged in as a member (IP) address) are sent from your browser directly to a Google server in the USA transferred and stored there. The inclusion of the plugins allows Google to associate the information that you visited the website with your Google Account.

Every use of the plugin is transmitted directly to Google by your browser, where this information is stored. If you are not a registered member of Google, Google may detect and store your (IP) address. Google stores according to own data in Germany only anonymized (IP) addresses.

This data is typically transmitted to a Google server in the United States and stored in the United States. The US is not a Member State of the European Union (EU) or the European Economic Area (EEA) and thus a so-called third country. For the US as a state there is no adequacy decision of the European Commission. However, Google is subject to the EU Privacy Shield (EU-US agreement) and therefore has an adequate level of protection under Art. 45 I GDPR.

For details on privacy related to the use of Google Maps, please visit the Google Privacy Policy: <http://www.google.com/intl/en/policies/privacy/>

## **14. Online applications.**

We collect and process your application data electronically in the context of the application process, if you submit your application documents by electronic means, for example by e-mail or via the form on our website, to us.

The following data will be collected for the justification of the employment relationship:

- first given name
- Surname
- Date of birth
- address
- phone number
- e-mail
- Application documents (letter of application, curriculum vitae, certificates, certificates, etc.)

You have the option to send us your documents electronically (such as certificates or cover letters). The transmission takes place in encrypted form.

By entering your data and activating the checkbox, you expressly agree to the use of your data for the purpose of processing the application.

If you conclude an employment contract with us after the application process, your saved application data will be inserted in your personal file in order to serve the organizational and administrative process. Unless you conclude an employment contract with us after the application process, your stored data will be deleted no later than six months after completing the application process. Excluded from this is a longer storage due to legal requirements or a will expressly expressed by you. Other legitimate interest is amongst others our burden of proof in proceedings under the General Equal Treatment Act (AGG).

A transfer of the data to third parties does not take place. Your data will be processed exclusively in Germany.

The legal basis for the processing of personal data is Art. 6 I lit. a GDPR. We have a legitimate interest in the progress of an electronic application process.

You can object to the storage and use of your data for this purpose at any time. For the communication of the objection please use the specified contact data.

- End of the Privacy Policy -